

Project Portfolio Management



Initial Situation

The Telekom Austria Group (TAG) is the largest communications company in Austria and is successfully positioned on numerous international markets. TAG, listed on the Vienna Stock Exchange since November 2000, is currently operating in eight countries: Austria (A1), Slovenia (Si.mobil), Croatia (Vipnet), the Republic of Serbia (Vip mobile) and the Republic of Macedonia (Vip operator), Bulgaria (Mobiltel), Belarus (velcom) and Liechtenstein (mobilkom liechtenstein).

Currently, all subsidiaries are running their own project management offices (PMOs). The Heads of these PMOs meet on a regular basis to discuss corporate strategies, exchange insights and agree upon the next steps.

Objective

The objective was to provide all 7 local PMO heads with comprehensive Project Portfolio Management knowledge, taking into account the TAG subsidiaries' specific project and portfolio standards.

The milestone p.o.e. ag Consulting

After an in-depth assessment of the initial situation, the PMO of the TAG headquarters followed the recommendation to send all PMOs into one of milestone's latest training formats : the milestones – a 90 minutes compact training session on project portfolio management. Here, a particular challenge was to identify the individual needs of all 7 international PMOs and to work out strategic synergies to foster the cooperation among the various PMOs in the future.

Benefits for TAG

Thanks to the compact format of the training, all PMO Heads managed to focus and enhance their common understanding of what project portfolio management means for TAG and its subsidiaries in a very short time and to discuss open issues with like-minded colleagues. Instead of attending an extensive training for days, the PMO Heads could use the valuable time in Vienna also for other important internal topics.

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*Pavlina Antonova,
Head of Group PMO,
Telekom Austria Group*

„Both the acceptance and the value of project management have increased significantly within the company. The training is another important measure to help us establish our own PM community, now sharing experiences and methods among all colleagues all over Europe.“

milestone^{p.o.e.} ag

Mitten im Projekt.